



# Protecting Beyond Traditional Standards

## Close Big Cyber Security Gaps in Your Company

83% view cyber attacks as a top 3 business threat. Yet only 38% feel prepared for a sophisticated attack. **Are you prepared?**

Cyber security crime is now one of the largest industries worldwide, costing companies a combined \$100-billion or more each year. Small and mid-sized businesses are preferred targets because these attacks are automated, allowing criminals to easily infiltrate them every day with viruses and ransomware. Often, SMBs are just an entry point into a larger, more lucrative target, like a vendor or client. Traditional security standards like Firewalls and Antimalware are simply not enough to protect your business from vulnerabilities like data theft, lost laptops, viruses and malware.

*It's time to seal the cracks in your security and safeguard your business with a **Third Wall™** of protection.*

## Compromised Business Security



Threat sources are primarily targeting SMBs because they typically cannot match the sophisticated cyber security technologies and processes of larger companies.



59% of all employees who leave a company steal data.



28,765 records are stolen on average per data breach for businesses with <100 employees.



82 seconds is the time it takes a business to get duped and become the first victim when hackers release a wave of malware-laced spam emails.



More than 317 million new pieces of malware, computer viruses or other malicious software - were created in 2014.



727.531.3787  
[www.thirdwall.com](http://www.thirdwall.com)

# Third Wall for Critical Cyber Security

"If you don't use **Third Wall** to protect your business, then you will be vulnerable."

**Dr. Ken Knapp, CISSP**  
CEO, CyberSecure Advising.

## FIREWALL

Your firewall, the critical first wall, is often taken for granted. Keep it working and monitored by Labtech®.

## ANTIVIRUS/ANTIMALWARE

Your antivirus/antimalware from LabTech® is your second wall, blocking hackers constantly working to infect your computers.






## Cyber Security THIRD WALL

The **Third Wall™** fills the gaping holes left in your cyber security. It's the next level to managing the most secure environment.

## Next-Level Protection

**Third Wall™**, an affordable addition to your security, prevents your business from suffering security vulnerabilities and incidents. **Third Wall™** keeps threats, such as employees and cyber criminals, from getting access to your business's most important assets, like customer lists, intellectual property, financials, trade secrets and client data.

**Third Wall™** provides the next level of security that only a world-class MSP can proudly offer its clients, but could not deliver until now.

-  Protect critical company information in the event of a lost or stolen laptop, or other threatening invasions.
-  Efficiently enforce key security policies, such as password protection and locked idle computers, when others just ignore these simple barriers to data intrusion.
-  Close the loop on weaknesses that exist nowadays in popular programs like Windows®, even with current updates in place.
-  Create a better cyber security trail to discover what happened to lost or stolen data and even the culprit who breached your protection.
-  Exert greater control over employee computers to keep them from inadvertently or deliberately creating major challenges and issues that can decimate operations.

It's time to stop dangerous outcomes from unintentional or malicious actions, shut open doors to neutralize cybercrime, tighten security monitoring, and take emergency measures when needed for immediate threats and risks.

Build a Third Wall of next-level protection for your business.